

Vendor Managed Inventory **Fulfillment** Custom Kitting **Distribution** Electronic Workflow Warehousing

Value-Added Services



FCL Graphics

Incorporated



We're one of Chicagoland's premier web and sheet-fed printers and one of the top 10 direct mail printers in the country. We offer digital pre-press utilizing direct-to-plate, 6-color sheet-fed, 6-color heat-set half-web and full-web capabilities, fulfillment services and a complete full-service bindery.

Our value-added services take ink-on-paper one step further.

We can take your print materials from finishing all the way through warehousing to inventory management, fulfillment and distribution.

- Our **Electronic Workflow** system allows you to send files and review "soft proofs" online for faster turnaround
- Our **Vendor Managed Inventory** system proactively checks inventory against your manufacturing schedule and replenishes collateral automatically
- Our **Custom Kitting** experience offers labor-intensive services and detailed management for simple to complex programs
- From **Data Management** to **Drop Shipping**, whether it's B2B or B2C, we can assure that your materials get where they're going quickly and efficiently

Our goal is to make your job easier by integrating our project management, packaging and fulfillment services with your current processes and core business, thereby increasing your overall service offerings, profitability and efficiency.

Reliability
Quality **Value**



Our Value-Added Services Make Good Business Sense

Reduce your printing costs by buying smarter through consolidation

Reallocate and refocus your internal resources on your core competencies

Generate additional revenue by getting your products and marketing materials to the market faster and reducing your sales cycle

Provide added accountability and control through prompt, comprehensive reporting

Cut costs by streamlining processes and utilizing our expertise beyond printing

Improve literature, product fill rates and reduce back orders

Electronic Workflow

Save valuable time and energy by downloading and reviewing files online rather than in person.

- PDFs from locked RIP file
- Tracking info for shipping

Warehousing and Fulfillment

For long-term or ongoing projects, FCL can store materials pre-packed to your specifications, or custom pick-and-pack them based on a grid furnished by you.

- We'll provide a custom-built web page where you can see, at a glance, exactly what materials you have in inventory in real time, by quantity, cartons, etc.
- Simply click on any item, indicate the quantity desired and give shipping information. Within a predetermined amount of time, the materials will be pulled from inventory, prepared for shipment and shipped

Vendor Managed Inventory

Our VMI System is like having an in-house production/distribution company on the job 24/7!

- Ongoing projects that require constant resupply of marketing materials can be set up to be managed through our VMI system
- Support materials can be scheduled, printed and stored based on your product production schedule so all new products have the requisite collateral
- Your materials can be automatically replenished whenever they reach a minimal count on hand

- As new materials are printed and added to storage, those items are logged into the database where you can see them
- We'll also provide detailed reporting including order history, activity, product inventory and transactions

Custom Kitting

We have the experience and know-how to organize the production and packaging of comprehensive kitting programs containing multiple items.

- Planning materials
- Distribution management
- Monitoring schedules
- Ensuring accuracy and quality of completed projects

Distribution

Whether it's B2B or B2C, we'll make sure your materials get where they're going.

- Direct distribution capabilities – UPS Worldship, Federal Express Café System; and data processing
- Data management, distribution list formatting, electronic tracking
- Same-day distribution, freight scheduling and international shipping

