

BIG CHANGES AT FCL GRAPHICS, INC.!

December 2017

With the New Year quickly approaching and thoughts of resolutions, we took this time to reflect on all of the changes 2017 had in store for us: we've added staff to our leadership team, expanded our direct mail, finishing and binding capabilities as well as capacity, and we have a newly designed website!

STAFF ADDITIONS

We are pleased to announce that Amy O'Brien and Donna Caldarulo have joined the FCL Leadership team. Amy joined us in late August as Controller and Donna joined us in late November as VP, Sales Support. We've hired both Amy and Donna to strengthen our business financially and operationally.

EXPANDED CAPABILITIES AND CAPACITY

Our clients needed more, so we delivered. We've purchased an inkjet base and added an MCS Eagle Inkjet head to it for expanded capabilities with inline addressing on our stitching equipment. We have also expanded our tabbing capabilities through the purchase of two (2) new Kirk Rudy 535 Tabmasters. In addition, we increased capacity within our bindery area by leveling part of the floor that used to be a part of the docks. This allowed for the addition of three (3) folders and a cutter. As if that wasn't enough, we also expanded into a portion of our warehouse to add a third stitcher to our list of equipment.

NEWLY DESIGNED WEBSITE

After several months of hard work and dedication, we are delighted to officially announce the launch of our newly designed website!!

Our goal with this new website is to provide our visitors an easier way to learn about FCL's services and solutions, and to allow the browsing of information based on your own choice. The new website provides better access to [Why Choose Us](#), [Capabilities](#), Sheetfed-Offset Printing, Web-Offset Printing, Digital Print, Customization, Direct Mail, [Custom Catalog and Booklet Making](#), News, Careers and [Contact Us](#) web pages.

Amongst the new features, the site contains integrated social media buttons for Facebook, LinkedIn and Twitter to foster improved communication with our clients.

We hope you find the new website with a fresh look easy to access and navigate.

Thank you and happy browsing!

[FCL Graphics, Inc.](#)

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